

Amsterdam Dance Event bigger than ever

Revealing first festival names: Afrojack (NL), Chris Liebing (DE), Chuckie (NL), Fatboy Slim (GB), John Digweed (GB), Joris Voorn (NL), Maceo Plex (US), Richie Hawtin (CA), Paul van Dyk (DE), Pete Tong (GB) and many others.

This year the Amsterdam Dance Event (ADE), the world's biggest club festival and leading business platform, will be even bigger than previous years. With the addition of up to 15 new venues, the brand new program ADE Playground, the addition of an extra festival day and a program with over 800 international artists, the ADE confirms its position as the figurehead of the Electronic Dance Music scene. The organization expects more than 6,000 conference and 200,000 festival visitors from around the world during the seventeenth edition of the five-day event, which takes place from 17 to 21 October.

Today the ADE reveals an initial selection of artists, from a total of over 800, who will perform at 350 different events within the festival program. The first names are: Adam Beyer (SE), Adana Twins (DE), Afrojack (NL), Agoria (FR), Åme (DE), Anja Schneider (DE), Bassjackers (NL), Blawan (GB), Boris Werner (NL), Brodinski (FR), Carl Cox (GB), Carl Craig (US), Ceephax Acid Crew (GB), Chris Liebing (DE), Christian Varela (ES), Cinnamon (NL), Crookers (IT), Danny Krivit (US), Dave Clarke (GB), Deetron (CH), Derrick May (US), DJ Deep (FR), DJ Harvey (US), DJ Sneak (US), DJ T. (DE), DJ+ (NL), Drumcell (US), Dubfire (US), DVS1 (US), Eats Everything (GB), Ellen Allien (DE), Eric de Man (NL), Fatboy Slim (GB), Ferry Corsten (NL), François K (US), FS Green (NL), Gesaffelstein (FR), Giles Smith (GB), Green Velvet (US), Gui Boratto (BR), Guti (AR), Guy Gerber (IL), Hardwell (NL), Henzel & Disco Nova (NL), James Priestley (GB), Joe Claussell (US), John Digweed (GB), Joost van Bellen (NL), Joris Voorn (NL), Joseph Capriati (IT), Josh Wink (US), Junkie XL (NL), Karotte (DE), Kevin Saunderson (US), Kölsch (DK), M.A.N.D.Y. (DE), Maarten Mittendorff (NL), Maceo Plex (US), Makam (NL), Marc Romboy (DE), Martin Buttrich (DE), Mauro Picotto (IT), Max Cooper (GB) live, Michel de Hey (NL), Mightyfools (NL), Miss Kittin (FR), Nervo (AU), Nina Kraviz (RU), Nobody Beats The Drum 333" (NL), Noir (DK), Objekt (DE), Oliver Koletzki (DE), Palmbomen (NL), Paul van Dyk (DE), Petar Dundov (HR), Pete Tong (GB), Planetary Assault Systems (GB), Presk (NL), Ricardo Villalobos (CL), Richie Hawtin (CA), Rodriguez Jr. (FR), Sander Kleinenberg (NL), Sander van Doorn (NL), Sandwell District (DE), Seth Troxler (GB), Simian Mobile Disco (GB), Simon Dunmore (US), Sinjin Hawke (ES), Steve Bug (DE), Steve Rachmad (NL), Sunnery James & Ryan Marciano (NL), Surgeon (GB), Tale of Us (DE), The Advent (GB), The Flexican & Sef (NL), The Magician (BE), Tom Trago (NL) en Tommie Sunshine (US). A second selection of big names will follow soon!

The ADE is traditionally the time of the year at which the internationally vibrant dance scene alights in every corner of Amsterdam. With an extra day and fifteen new venues, the capital city is now even more emphatic at the center of this economically and culturally influential music. New venues that have been added to the exhaustive list of festival locations of ADE include old and new gems of the city such as the Ziggo Dome, de Gashouder (Westergasfabriek), Het Concertgebouw, Het Sieraad, North Sea Jazz Club, Stanislavski (Stadsschouwburg), the Amsterdam Studios and the Convention Factory.

The ADE is an ever-growing global platform for the dance scene. For visitors worldwide, the festival has become the place to spot developments in the dance scene: from the latest musical trends and emerging talents to the most recent work of the pioneers and superstars. At night, the capital of the Netherlands becomes the scene of the biggest club festival in the world, where at 65 locations and at least 350 different club nights visitors can dance to the most diverse electronic music of all the major names in the genre.

In seventeen years, the ADE has grown into an extensive and leading platform in which all facets of electronic music culture are discussed. The business part of the event is

widely regarded as the most important of its kind and offers a day program at six different locations on a wide range of conferences and networking opportunities that focus on music and technology, VJs & visuals, harder dance styles, new talent and education of students. The essential function of the ADE is to be the main network place in the world for this economically and culturally thriving sector. The plans, contacts and projects created during the ADE, dominate that the global dance scene in the year following.

An important addition to this years program is the ADE Playground. This program offers visitors to the festival a huge range of activities during the day such as exhibitions, shop promotions, pop-up stores and film screenings taking place at many locations in the city. The Amsterdam Dance Event thereby underlines the ambition of the festival to present visitors from around the world a broad, exciting and productive program during the five days that our capital is the center of the international pop culture.

More information is available at www.amsterdam-dance-event.nl

The ADE will take place from 17 to 21 October and is organized by The Amsterdam Dance Event Foundation, an initiative of Buma.