

Press release

Hilversum, February 5 2014

Amsterdam Dance Event presents:

Rush Hour and Rwina Records label showcase at SXSW

With Krampfhaft, Jameszoo, Antal, Tom Trago and others

The Amsterdam Dance Event (ADE), the world's leading event for electronic music, has been invited by the leading American music and technology fair South by Southwest (SXSW) to organize a dedicated Dutch dance event. On Thursday March 13 the ADE, together with the Dutch music labels Rush Hour and Rwina Records, will present a special label showcase featuring Krampfhaft, Jameszoo, Antal and Tom Trago amongst others.

SXSW, widely regarded as one of the most important conferences in the world, offers a comprehensive music, film and interactive program from March 7th to 16th in Austin (Texas), that attracts tens of thousands of visitors from around the world.

Line-up

The Dutch label showcase at SXSW presents a wide variety of established and upcoming artists from the lowlands. The event will take place on Thursday March 13th at The Madison in Austin and features a selection of artists from both labels:

Rwina Records

Akka

Krampfhaft

Jameszoo

Rush Hour

Antal

Hunee

Tom Trago

The showcase is supported by Buma and the Performing Arts Fund NL.

The Amsterdam Dance Event 2014 will take place from 15 to 19 October and is organized by the Amsterdam Dance Event Foundation, an initiative of Buma. Official Partner ADE : Samsung

For more information: www.amsterdam-dance-event.nl